



BEST COMPANIES FOR WOMEN

GULF 2025

Community Partners



S.P. Jain
School of Global
Management
DUBAI • NEW DELHI • SINGAPORE • SYDNEY

Join Best Companies for Women in the Gulf!

Stand out as a leader in workplace inclusion by participating in the **2025 Best Companies for Women in Gulf (BCWG)** study, conducted by Avatar and Seramount. This data-driven benchmarking initiative evaluates and recognizes organizations within the Gulf Cooperation Council (GCC) that are setting the standard for equity and inclusion.

Top 10 2024 Best Companies in Gulf!

*companies listed
alphabetically



By joining BCWG, you will:



Gain industry-wide recognition as an inclusive company strengthening your employer brand.



Attract and retain top women talent by showcasing your commitment to workplace inclusion.



Receive an in-depth report on industry trends, best practices, and actionable insights to enhance your gender inclusion strategy.

Be a part of the movement shaping the future of inclusive workplaces in the Gulf!

Scan the QR code to register for
#BCWG2025 or visit bit.ly/BCWG2025



25 Years of Transforming Workplace Cultures

Avtar stands at the forefront of workplace culture consulting in India. An **ISO 20700 Certified organization**, we are nearing our Silver Jubilee this year, marking 25 years of groundbreaking contributions to transforming workplace culture. Our impactful journey has earned us recognition as a **Stanford SEED Company** and a place in the **Steward Leadership 25** by Strait Times & Insead, Singapore.

The 4E Approach

➤ Enrich

- **Audits and Assessments:** Customized programs involving leadership conversations, surveys, and policy reviews.
- **Market Benchmarking for DEI Strategy:** Data-driven insights from our cutting-edge research and Best Companies for Women study.
- **Culture Consulting:** Advisory services for building inclusive workplace cultures.

➤ Enable

- **Leadership development programs** for women across career stages.
- **Organizational transformation programs** on Non-Conscious Bias, Allyship, and Belongingness.

➤ Embed

- **myAvtar**, a one-of-a-kind portal, aims to serve underrepresented talent pools —women, persons with determination, veterans, etc.
- **Expertise in hiring talent** across career stages and for regular and expansion drives, apart from reintegrating women on a break through second career programs.

➤ Experience

- **A curated line-up of events** that serve as a platform for sharing success stories and facilitating exchange of ideas.
 - Segue Sessions
 - The Power of I
 - myAvtar Job Fair for Women
 - Best of the Best Conference
 - myAvtar Career Conference



Scan to learn more
or visit www.avtarinc.com